Legislation Details (With Text)

File #:	0123-2019 **Version:** 1		
Type:	Ordinance	**Status:**	Passed
File created:	12/28/2018	**In control:**	Recreation & Parks Committee
On agenda:	1/28/2019	**Final action:**	1/31/2019
Title:	To authorize the Director of Recreation and Parks to modify and extend the current contract with Motivate International, Inc. for the extension of the contract term end date of January 31, 2019 to July 1, 2019, and to declare an emergency. ($0.00)		
Sponsors:			
Indexes:			
Code sections:			
Attachments:			

Date	Ver.	Action By	Action	Result
1/31/2019	1	CITY CLERK	Attest	
1/30/2019	1	MAYOR	Signed	
1/28/2019	1	COUNCIL PRESIDENT	Signed	
1/28/2019	1	Columbus City Council	Approved	Pass

Background: This ordinance authorizes the Director of the Recreation and Parks Department to modify the contract with Motivate International, Inc. for the extension of the contract term end date of January 31, 2019 to July 1, 2019.

CoGo Bike Share launched in 2013 in the downtown core of Columbus. The 30 station network was limited in size and scope, and data shows that ridership increased significantly as the system expanded from downtown into the Harrison West, Short North, OSU campus, and Weinland Park areas.

Now at 72 stations and 618 bikes total, in 2018 the system expanded to include Grandview Heights, Upper Arlington, and Bexley. In December of 2018, Motivate International, Inc. was acquired by Lyft and the contract will need a five month short term extension to provide the city an opportunity to work with the new ownership to expand service, provide updated smart technology, and negotiate a longer, multi-year contract.

Principal Parties:
Motivate International, Inc.
220 36th Street, Suite 3A
Brooklyn, NY 11232
Jules Flynn, (917) 647-5915
CCN: 27-1439188
Contract Compliance Expiration Date: 02/22/2019

Emergency Justification: An emergency is being requested in that it is immediately necessary to enter into said contract so that the contract will not expire on January 31, 2019.

Benefits to the Public: Bike sharing is a rapidly growing piece of the nation's urban transportation fabric. The economic impacts of expanding transit options such as bike share in large cities is well documented. A key economic impact will also be the expansion of bike share into low opportunity areas in Columbus for bike access. It is listed as an important

component of Smart Columbus.

Community Input Issues:
Columbus Departments: Recreation and Parks, Economic Development, Planning, Public Service, Health
City of Bexley
City of Grandview Heights
City of Upper Arlington
MORPC (Transportation Section)
Public surveys
Private developers (NRI, Kaufman, Casto, Ruscilli)
5th by Northwest Area Commission
Clintonville Area Commission
Near East Area Commission
CCSID (Capital Crossroads Special Improvements District)
YAY Bikes

Area(s) Affected:
Columbus: Expanded network to Fifth by Northwest, Linden, Near East side, Franklin Park, University District
Bexley: Downtown
Grandview Heights: Downtown, Grandview Yard
Upper Arlington: Downtown, Lane Avenue corridor

Master Plan Relation: This project will support the mission of the Recreation and Parks Master Plan by providing accessible, inexpensive transportation alternatives, improving the environmental health of the city, improving access to parks, employment centers, community centers, retail, and attractions.

To authorize the Director of Recreation and Parks to modify and extend the current contract with Motivate International, Inc. for the extension of the contract term end date of January 31, 2019 to July 1, 2019, and to declare an emergency. ($0.00)

WHEREAS, it is necessary to authorize and direct the Recreation and Parks Department Director to modify and extend the current with Motivate International, Inc. from the contract term end date of January 31, 2019 to July 1, 2019; and

WHEREAS, an emergency exists in the usual daily operation of the Department of Recreation and Parks in that it is immediately necessary to authorize the Director to modify and extend the contract so that it will not expire on January 31, 2019, for the public health, safety and welfare; **NOW, THEREFORE**

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Director of Recreation and Parks is hereby authorized to modify and extend the current contract with Motivate International, Inc. from the contract term end date of January 31, 2019 to July 1, 2019.

SECTION 2. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or 10 days after passage if the Mayor neither approves nor vetoes the same.