



Legislation Details (With Text)

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File created: 3/13/2019 **In control:** Economic Development Committee

On agenda: 4/8/2019 **Final action:** 4/11/2019

Title: To authorize the Director of the Department of Development to enter into a contract with Columbus2020 in an amount up to \$700,000.00 for economic development activities associated with business relocation, expansion, and retention as well as other activities related to the City of Columbus's continued interest in workforce development, marketing, and entrepreneurship; to authorize the expenditure of \$700,000.00 from the 2019 General Fund Operating Budget; and to declare an emergency. (\$700,000.00)

Sponsors:

Indexes:

Code sections:

Attachments: 1. ORD0800-2019 2019-03-18 ED Columbus 2020 2019

Date	Ver.	Action By	Action	Result
4/11/2019	1	CITY CLERK	Attest	
4/9/2019	1	MAYOR	Returned Unsigned	
4/8/2019	1	COUNCIL PRESIDENT	Signed	
4/8/2019	1	Columbus City Council	Approved	Pass

Background: This legislation authorizes the Director of the Department of Development to enter into a contract in an amount up to \$700,000 with Columbus 2020.

Columbus 2020 is a private, nonprofit entity incorporated as both a 501 c (6) and a 501c (3). It serves as the economic development organization for the 11 county Columbus region. The mission is to generate opportunity and build capacity for economic growth throughout Central Ohio. The Columbus 2020 team conducts business outreach to existing economic base companies, markets the region to growing companies worldwide, conducts customized research to better understand the region's competitiveness and makes strategic development investments by leveraging public, private and institutional partnerships.

The goals to be achieved by Columbus 2020 by the year 2020 include the following:

- add 150,000 net new jobs
- increase personal per capita income by 30 percent
- add \$8 billion of capital investment
- be recognized as a national leader in economic development

The funds provide resources for aggressive action with key business and government contacts for business relocation, expansion, and retention in the downtown area, central city neighborhoods, and growth areas. In addition, these funds represent commitment to Columbus 2020's efforts related to the City's continued interest in workforce development, area wide marketing, international marketing, creation and nurturing of entrepreneurship, and investment in public sector infrastructure.

The City's participation will help leverage over \$4 million in private investment to promote job growth and investment

within the City of Columbus.

Fiscal Impact: The funding for this contract (\$700,000) is fully budgeted within Economic Development Division's 2019 General Fund Budget.

To authorize the Director of the Department of Development to enter into a contract with Columbus2020 in an amount up to \$700,000.00 for economic development activities associated with business relocation, expansion, and retention as well as other activities related to the City of Columbus's continued interest in workforce development, marketing, and entrepreneurship; to authorize the expenditure of \$700,000.00 from the 2019 General Fund Operating Budget; and to declare an emergency. (\$700,000.00)

WHEREAS, Columbus2020 is a private, nonprofit entity that seeks to leverage Central Ohio's diverse industries, research and academic institutions, and entrepreneurship, to position Columbus to become the fastest growing economy in the country and one of the nation's leaders in economic development; and

WHEREAS, the Columbus2020 initiative, an aggressive economic development strategy, will grow the economy by ensuring that the existing companies are growing and thriving, attract new companies to the community, and encourage innovation; and

WHEREAS, the City's participation will help leverage over \$4 million in private investment to promote job growth and investment within the City of Columbus; and

WHEREAS, these funds also represent commitment by Columbus2020 to the City's ongoing interests and efforts related to workforce development, marketing, entrepreneurship, and infrastructure; and

WHEREAS, Columbus2020 is committed to employ a workforce that is reflective of the City of Columbus; and

WHEREAS, the City of Columbus would like to continue providing funding to the Columbus2020 to leverage economic development resources for the Columbus community without interruption; and

WHEREAS, Columbus2020, on behalf of the City of Columbus, has agreed to aggressively pursue these interests in a mutually supportive manner; and

WHEREAS, an emergency exists in the usual daily operation of the Department of Development in that it is immediately necessary to authorize the Director to enter into contract with Columbus2020 in order to facilitate the resulting creation and retention of jobs, such immediate action being necessary for the preservation of the public health, peace, property and safety; **NOW, THEREFORE,**

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Director of the Department of Development is authorized to enter into a contract with Columbus2020 for economic development activities associated with business relocation, expansion, and retention as well as other activities related to the City's continued interest in workforce development, marketing, and entrepreneurship.

SECTION 2. That for the purpose stated in Section 1, the expenditure of \$700,000 or so much thereof as may be needed, is hereby authorized in Fund 1000 (General Fund), Dept. 44-02 (Economic Development), in Object Class 03 (Contractual Services) per the accounting codes in the attached to this ordinance.

SECTION 3. That this contract is awarded in accordance with the relevant provisions of City Code Chapter 329 relating to not-for-profit service contracts.

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated and the City Auditor shall establish such accounting codes as necessary.

SECTION 5. That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance

SECTION 6. That, for the reasons stated in the Preamble hereto, which is hereby made a part hereof, this Ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor or ten days after the passage if the Mayor neither approves nor vetoes the same.