



Legislation Details (With Text)

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Type: Ordinance **Status:** Passed

File created: 9/17/2019 **In control:** Health & Human Services Committee

On agenda: 10/7/2019 **Final action:** 10/10/2019

Title: To authorize the Board of Health to modify a contract with KW2 for additional services for the HIV Outreach Targeted Marketing Campaign in an amount not to exceed \$20,000.00; to authorize the expenditure of \$20,000.00 from the Health Department Grants Fund to pay the costs thereof; and to declare an emergency. (\$20,000.00)

Sponsors:

Indexes:

Code sections:

Attachments: 1. ORD 2461-2019 DAX Info (HIV 2019 KW2 Contract Mod)

Date	Ver.	Action By	Action	Result
10/10/2019	1	CITY CLERK	Attest	
10/9/2019	1	MAYOR	Signed	
10/7/2019	1	COUNCIL PRESIDENT	Signed	
10/7/2019	1	Columbus City Council	Approved	Pass

BACKGROUND: This ordinance is needed to authorize the Board of Health to modify a contract with KW2 (FEID#39-1658926) to provide advertising services for an HIV Outreach targeted marketing campaign. The City of Columbus received funding from two grants to pay the cost of the contract. 1) Federal HIV Prevention Grant Program from the Ohio Department of Health and 2) Ryan White Part A HIV Emergency Relief Grant Program from the U.S. Department of Health and Human Services, Health Resources and Services Administration. It is necessary to modify the existing contract with KW2 for the provision of additional services. This modification is for an amount not to exceed \$20,000.00, for a total contract amount of \$143,000.00, and is for the period through February 29, 2020.

The Federal HIV Prevention Grant Program enables Columbus Public Health to provide culturally and linguistically appropriate HIV counseling and testing/referral; partner counseling; and health education/risk reduction behavior modification programs. Services are provided to residents of Franklin County and other regional counties, with special emphasis on men who have sex with men, individuals with high risk sexual contact, youth, and injection drug/substance users.

The HIV Care Part A grant's purpose is to improve access to medical care for persons living with HIV or AIDS living in Central Ohio. The goal is that each client will achieve viral suppression, which improves their quality of life and reduces the risk of spreading the infection. This grant will enhance medical services, both somatic and behavioral health. It will pay for HIV related doctor's visits, mental health services, substance abuse services, and other services allowable by the grant. It also will strengthen the case management and linkage to care (or patient navigation) elements.

Emergency action is requested in order to provide continued services without interruption.

FISCAL IMPACT: This contract modification is entirely funded by a grant award from the Ohio Department of Health.

To authorize the Board of Health to modify a contract with KW2 for additional services for the HIV Outreach Targeted

Marketing Campaign in an amount not to exceed \$20,000.00; to authorize the expenditure of \$20,000.00 from the Health Department Grants Fund to pay the costs thereof; and to declare an emergency. (\$20,000.00)

WHEREAS, it is necessary to allow the Board of Health to modify a contract for advertising services; and,

WHEREAS, a contract modification with KW2 in the amount of \$20,000.00 is necessary in order to provide additional services for the HIV Outreach Targeted Marketing Campaign; and,

WHEREAS, this ordinance is submitted as an emergency in order to ensure continuity of services; and

WHEREAS, an emergency exists in the usual daily operation of Columbus Public Health in that it is immediately necessary to modify a contract with KW2 in order to continue services without interruption for the immediate preservation of the public health, peace, property, safety and welfare; Now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Board of Health is hereby authorized and directed to modify a contract with KW2 for advertising services for the HIV Outreach Targeted Marketing Campaign, for the period through February 29, 2020.

SECTION 2. That to pay the cost of said contract modification, the expenditure of \$20,000.00 is hereby authorized from the Health Department Grants Fund, Fund No. 2251, object class 03 per the attached accounting document.

SECTION 3. That this contract modification is in accordance with the Columbus City Code.

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 5. That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.