



## Legislation Details (With Text)

**File #:** 1719-2020      **Version:** 1

**Type:** Ordinance      **Status:** Passed

**File created:** 7/10/2020      **In control:** Economic Development Committee

**On agenda:** 7/27/2020      **Final action:** 7/30/2020

**Title:** To authorize the Director of the Department of Development to modify the contract with Fahlgren Mortine by extending the contract period to September 30, 2020 to allow continuous marketing support services to the Economic Development Division of the Department of Development; and to declare an emergency.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

| Date      | Ver. | Action By             | Action   | Result |
|-----------|------|-----------------------|----------|--------|
| 7/30/2020 | 1    | CITY CLERK            | Attest   |        |
| 7/29/2020 | 1    | MAYOR                 | Signed   |        |
| 7/27/2020 | 1    | COUNCIL PRESIDENT     | Signed   |        |
| 7/27/2020 | 1    | Columbus City Council | Approved | Pass   |

**Background:** This legislation authorizes the Director of the Department of Development to modify the contract with Fahlgren Mortine by extending the contract period to September 30, 2020. Fahlgren Mortine is one of the largest independent marketing and communication agencies in the region. It is at the forefront of converging media, from creating campaign and brand communications, to forging reputations and influencing policy.

Columbus City Council, on December 11, 2017, per Ordinance Number 3078-2017, authorized the Director of the Department of Development to enter into contract with Fahlgren Mortine for the purpose of providing marketing support services to the Economic Development Division of the Department of Development. Columbus City Council, on January 14, 2019, per Ordinance Number 0026-2019, authorized the Director of the Department of Development to modify the contract with Fahlgren Mortine by extending the contract period to January 31, 2020. Columbus City Council, on December 16, 2019, per Ordinance Number 3199-2019, authorized the Director of the Department of Development to modify the contract with Fahlgren Mortine again by extending the contract period to March 30, 2020 and adding \$3,500.00 to the contract.

Due to COVID-19 and the delay of services, a modification is needed to extend the contract period with Fahlgren Mortine to September 30, 2020 to allow Fahlgren Mortine to continue providing marketing services to the Economic Development Division of the Department of Development.

Emergency legislation is requested in order to allow services to continue without interruption.

**Fiscal Impact:** There is no fiscal impact for the recommended contract modification.

To authorize the Director of the Department of Development to modify the contract with Fahlgren Mortine by extending the contract period to September 30, 2020 to allow continuous marketing support services to the Economic Development Division of the Department of Development; and to declare an emergency.

**WHEREAS**, Columbus City Council, per Ordinance Number 3078-2017, authorized the Director of the Department of Development to enter into contract with Fahlgren Mortine for the purpose of providing marketing support services to the Economic Division of the Department of Development; and

**WHEREAS**, Columbus City Council, per Ordinance Number 0026-2019, on January 14, 2019, authorized the Director of the Department to modify the contract with Fahlgren Mortine by extending the contract period to January 31, 2020; and

**WHEREAS**, Columbus City Council, per Ordinance Number 3199-2019, on December 16, 2019, authorized the Director of the Department of Development to subsequently modify the contract with Fahlgren Mortine by extending the contract period to March 30, 2020 and adding \$3,500.00 to the contract; and

**WHEREAS**, the marketing support services, to be provided to the Economic Development Division of the Department of Development, were not completed by Fahlgren Mortine before March 30, 2020 due to delays and work interruption caused by the impact of COVID 19; and

**WHEREAS**, additional time is needed to allow Fahlgren Mortine to provide marketing support services to the Economic Development Division of the Department of Development; and

**WHEREAS**, a modification is needed to extend the contract period, with Fahlgren Mortine, to September 30, 2020 for the purpose of continuing to provide marketing support services to the Economic Development Division of the Department of Development; and

**WHEREAS**, an emergency exists in the usual daily operation of the Department of Development, in that it is immediately necessary to authorize the Director of the Department of Development to modify the Fahlgren Mortine contract by extending the contract period to September 30, 2020 so there is no interruption in services, thereby preserving the public health, peace, property, safety and welfare; **Now, Therefore,**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**Section 1.** That the Director of the Department of Development is hereby authorized to modify the contract with Fahlgren Mortine for the purpose of extending the contract period to September 30, 2020.

**Section 2.** That this modification is in accordance with applicable sections of the Columbus City Code in relation to contract modifications.

**Section 3.** That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.