



Legislation Details (With Text)

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Title: To authorize the Board of Health to enter into a contract with Early PR Agency LLC for graphic design and media services; to authorize the expenditure of \$90,000.00 from the Health Special Revenue Fund to pay the costs thereof; and to declare an emergency. (\$90,000.00)

Sponsors:

Indexes:

Code sections:

Attachments: 1. ORD 1952-2022 DAX Info (Early PR Agency)

Date	Ver.	Action By	Action	Result
7/20/2022	1	CITY CLERK	Attest	
7/19/2022	1	MAYOR	Signed	
7/18/2022	1	COUNCIL PRESIDENT	Signed	
7/18/2022	1	Columbus City Council	Approved	Pass

BACKGROUND: Columbus Public Health has a need for graphic design and media services for its Sexual Health and Wellness Center. This ordinance authorizes the Board of Health to enter into a contract with Early PR Agency LLC to provide these services. The term of the contract is August 1, 2022 through December 31, 2022.

These services were competitively bid through vendor services (RFQ021807) and Bonfire (Graphic Design Services) in May 2022, according to bidding requirements of the City Code.

Emergency action is required to avoid any delay in the provision of these services and to allow the financial transactions to be posted in the City's accounting system as soon as possible.

FISCAL IMPACT: \$90,000.00 is budgeted in the Health Special Revenue fund to pay the costs of these services.

To authorize the Board of Health to enter into a contract with Early PR Agency LLC for graphic design and media services; to authorize the expenditure of \$90,000.00 from the Health Special Revenue Fund to pay the costs thereof; and to declare an emergency. (\$90,000.00)

WHEREAS, it is necessary to allow the Board of Health to enter into a contract for graphic design and media services; and,

WHEREAS, \$90,000.00 in funds are needed for this media campaign; and,

WHEREAS, Early PR Agency LLC will provide these services according to the proposal submitted through a competitive bidding process; and

WHEREAS, the contract period for this contract is August 1, 2022 through December 31, 2022; and

WHEREAS, an emergency exists in the usual daily operation of Columbus Public Health in that it is immediately necessary to enter into this contract in order to avoid any delays in these services and to allow the financial transactions to be posted in the City's accounting system as soon as possible, for the immediate preservation of the public health, peace, property, safety and welfare; Now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Board of Health is hereby authorized to enter into a contract with Early PR Agency LLC for total amount not to exceed \$90,000.00 for graphic design and media services for the Sexual Health and Wellness Center, for the period of August 1, 2022 through December 31, 2022.

SECTION 2. That to pay the cost of said contract, the expenditure of \$90,000.00, or so much thereof as may be needed, is hereby authorized from the Health Special Revenue Fund, Fund No. 2250, object class 03 per the attached accounting document.

SECTION 3. That this contract is awarded in accordance with Chapter 329 of the Columbus City Code.

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 5. That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

SECTION 6. That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.