



Legislation Details (With Text)

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Title: To authorize the City Clerk to enter into a grant agreement with the Columbus Downtown Development Corporation in support of Common Thread; to authorize an appropriation and expenditure within the Neighborhood Initiatives subfund; and to declare an emergency. (\$26,600.00)

Sponsors: Shannon G. Hardin

Indexes:

Code sections:

Attachments: 1. 3530-2022

Date	Ver.	Action By	Action	Result
12/14/2022	1	CITY CLERK	Attest	
12/13/2022	1	MAYOR	Signed	
12/12/2022	1	COUNCIL PRESIDENT	Signed	
12/12/2022	1	Columbus City Council	Approved	Pass

This ordinance authorizes the City Clerk to enter into a grant agreement with the Columbus Downtown Development Corporation (CDDC), a non-profit organization, in support of Common Thread.

Common Thread, Downtown Columbus' newest fashion and lifestyle shopping destination, opened on October 14 marking the return of shopping to an area with a robust retail history. Already, the six new stores have generated buzz with fashion lovers, residents and media.

Heading into the holiday shopping season, CDDC is committed to bolstering these stores in their nascence to help them succeed Downtown. This includes utilizing all digital and physical assets to promote Common Thread, especially capturing the audience already onsite at Columbus Commons for Holiday Lights.

This grant will support the Columbus Downtown Development Corporation's efforts toward marketing Common Thread for upcoming events.

Fiscal Impact: Funding is available within the Neighborhood Initiatives subfund.

Emergency action is requested in order to provide the Columbus Downtown Development Corporation with the resources immediately for the execution of the marketing plan.

To authorize the City Clerk to enter into a grant agreement with the Columbus Downtown Development Corporation in support of Common Thread; to authorize an appropriation and expenditure within the Neighborhood Initiatives subfund; and to declare an emergency. (\$26,600.00)

WHEREAS, Common Thread, Downtown Columbus' newest fashion and lifestyle shopping destination, opened on October 14; and

WHEREAS, the six new stores have generated buzz with fashion lovers, residents and media; and

WHEREAS, heading into the holiday shopping season, CDDC is committed to bolstering these stores in their nascence to help them succeed Downtown; and

WHEREAS, an emergency exists in the usual daily business of the Clerk's Office in that it is immediately necessary to authorize the Clerk to enter into a grant agreement to provide the Columbus Downtown Development Corporation with the resources for the execution of the marketing plan before the holiday season; **now, therefore,**

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the City Clerk is hereby authorized to enter into a grant agreement with the Columbus Downtown Development Corporation in support of Common Thread marketing plans.

SECTION 2. That the Auditor is hereby authorized and directed to appropriate \$26,600.00 within the Neighborhood Initiatives subfund, fund 1000, subfund 100018, to Columbus City Council per the accounting codes in the attachment to this ordinance.

SECTION 3. That the expenditure of \$26,600.00, or so much thereof as is needed, is hereby authorized from the Neighborhood Initiatives subfund, per the accounting codes in the attachment to this ordinance.

SECTION 4. That the City Auditor is authorized to make any accounting changes necessary to ensure that these expenditures are properly accounted for and recorded accurately on the City's financial records.

SECTION 5. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 6. That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten (10) days after passage if the Mayor neither approves nor vetoes the same.