



Legislation Text

File #: 1943-2007, **Version:** 1

To authorize and direct the Director of Public Safety, Division of Police, to modify and extend the contract with Jane E. Torbica for professional services and promotional materials in conjunction with the Anti-Drug Media Campaign "Focus on a Dream, Not on Drugs" sponsored by the Division of Police Strategic Response Bureau. This media campaign is to attract positive attention and results amongst Columbus-area youth, using celebrities to deliver key campaign messages through partnerships with corporate entities and multiple media outlets. The modification of the contract with Jane E. Torbica will be in the total amount of \$30,000.00.

Bid Information: Since 2005 Jane E. Torbica has worked with the Strategic Response Bureau to develop an anti-drug media campaign. Jane E. Torbica was paid \$15,000 in 2005-2006 and \$10,000 in 2006-2007. Beginning in 2008 the momentum of this campaign has increased and this ordinance is to authorize the Director of Public Safety to continue this contract with Jane E. Torbica for professional services and promotional materials as needed beginning in December 2007. The Division of Police wishes to request waiving competitive bidding since this individual has worked on this campaign for the last two years and contacts and associations made need to continue for this campaign to be successful.

This individual is not debarred according to the Federal excluded parties listing or prohibited from being awarded a contract according to the Auditor of State unresolved findings for recovery certified search.

Contract Compliance No: 27-6768900, Expires 07/11/09

Emergency Designation: Emergency legislation is requested so that this purchase may be completed by year-end closing.

FISCAL IMPACT: Since this contract will be made with Law Enforcement Contraband Seizure Funds, there will be no effect on the financial status of the General Fund. \$30,000.00 will be appropriated contingent on passage of Ord. 1941-2007 for this contract through the Law Enforcement Contraband Seizure Funds.

To authorize and direct the Director of Public Safety to modify and extend the contract for personal services and promotional materials for anti-drug media campaign with Jane E. Torbica for the Division of Police; to authorize the expenditure of \$30,000.00 from the Law Enforcement Contraband Seizure Funds; to waive the provisions of competitive bidding; and to declare an emergency. (\$30,000.00)

WHEREAS, the Director of Public Safety, Division of Police, wishes to modify and extend the contract for professional services and promotional materials in conjunction with the Anti-Drug Media Campaign "Focus on a Dream, Not on Drugs" with Jane E. Torbica; and

WHEREAS, this media campaign is to attract positive attention and results amongst Columbus-area youth; and

WHEREAS, the cost of this purchase was appropriated in the Law Enforcement Contraband Seizure Funds; and

WHEREAS, it is in the best interest of the City that competitive bidding be waived; and

WHEREAS, an emergency exists in the usual daily operation of the Division of Police, Department of Public Safety, in that it is immediately necessary to modify and extend the contract with Jane E. Torbica for professional services and promotional materials in conjunction with the Anti-Drug Media Campaign "Focus on a Dream, Not on Drugs" for the Division of Police to ensure continuation of services, thereby preserving the public peace, property, health, safety and welfare; now therefore

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS

SECTION 1. That the Director of Public Safety, be and is hereby authorized and directed to enter into contract with Jane E. Torbica for professional services and promotional materials in conjunction with the Anti-Drug Media Campaign "Focus on a Dream, Not on Drugs".

SECTION 2. That in accordance with Section 329.27 of Columbus City Codes, this Council finds it is in the best interest of the City of Columbus to waive the provisions of Section 329.06 of the Columbus City Codes to permit the aforementioned purchase.

SECTION 3. That the expenditure of \$30,000.00 or so much thereof as may be needed, be and the same is hereby authorized as follows:

| DIV 30-03 | FUND 219 | SUB-FUND 002 | OBJ LEVEL (1) 03 | OBJ LEVEL (3) 3336 | OCA 301838 |

SECTION 4. That for reasons stated in the preamble hereto, which is hereby made a part thereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from the after its passage and approval by the Mayor or ten days after passage if the Mayor neither approves nor vetoes the same.