

Legislation Text

### File #: 1850-2015, Version: 1

**BACKGROUND:** The Columbus Department of Development, Economic Development Division, has the need for a general site-planning contract for public land in downtown or other important employment centers within the city. The intent of these contracts is to provide the Department of Development with continuing contractual access to additional resources that are necessary to perform various development, design, landscape architecture, and mapping products and expertise for the City of Columbus to attract more jobs and support various economic development initiatives.

In May 2015, the Department of Development produced a request for proposal, distributed it to the community, assembled a selection committee of various departments and divisions to review the proposals, and invited the Equal Business Opportunity Commission. This committee evaluated, scored, and ranked each proposal package it received according to the criteria described in the request for proposal. The selection committee, based on the scoring of each submittal, chose two lead firms to whom to award this project: MKSK, LLC and POD LLC.

MKSK, LLC (cc# 45-3413259, expiration date 4/11/2016) POD LLC (cc# 20-2024199, expiration date 5/1/2017)

The intent of this project is to improve the City of Columbus' marketing program to job creators. This project will provide the Department of Development, Economic Development Division, with the services of professionals with experience in master planning, design planning, demographic and workforce researching, landscape architecture, and marketing. Awarding the contract to two firms will provide valuable flexibility when needed and the ability to be aggressive in recruitment of job creators.

**FISCAL IMPACT:** \$200,000 is available in the Streets & Highways G.O. Bonds Fund, Fund 704, Downtown Public Site Planning project and \$50,000 within the Department of Development General Fund.

To amend the 2015 Capital Improvement Budget; to authorize the Director of the Development Department to enter into contracts with MKSK, LLC and POD LLC for general site-planning for public land in downtown or other important employment centers within the City; to authorize the transfer of cash within the Streets and Highways G.O. Bonds Fund; to authorize the expenditure of \$200,000 from the Streets & Highways G.O. Bonds Fund; and to authorize the expenditure of \$50,000.00 from the General Fund. (\$250,000.00)

**WHEREAS**, the city desires to increase employment opportunities and encourage the establishment of new jobs in the city in order to improve the overall economic climate of the city and its citizens; and

**WHEREAS,** the needs exists for enhanced marketing and planning efforts, which can be met via a general site-planning contract for public land in downtown or other important employment centers within the city; and

WHEREAS, it has become necessary in the usual daily operation of the Development Department to authorize the Director to enter into contracts with MKSK, LLC and POD, LLC for general site-planning for public land in downtown or other important employment centers within the city; and NOW, THEREFORE,

# **BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the 2015 Capital Improvement Budget, authorized through Ordinance 0557-2015, is hereby amended as follows to provide sufficient budget authority for the cost of the professional services contracts stated in Section 1 herein:

#### Fund / Project / Project Name / Current Authority / Revised Authority / Change

704 / 590415-100012 / Public Private Partnership (3P) Projects / \$209,460.71 / (\$200,000) / \$9,460.71 704 / 590415-100017 / Downtown Public Site Planning / \$0 / \$200,000 / \$200,000

**SECTION 2.** That the Director of the Development Department is authorized to enter into two contracts, one with MKSK, LLC (cc# 45-3413259, expires 4/11/2016), and the second with POD LLC (cc# 20-2024199, expires 5/1/2017), at \$125,000 each for a total of \$250,000, to provide general site planning for public land in downtown or other employment centers within the City.

**SECTION 3.** That these contracts are awarded in accordance with the relevant provisions of City Code Chapter 329 relating to competitive bidding.

**SECTION 4.** That the City Auditor is hereby authorized to transfer \$200,000.00 within the Streets and Highways G.O. Bonds Fund 704 as follows:

## TRANSFER FROM:

<u>Project / OCA / Project Name / Amount</u> 590415-100012 / 741512 / Public Private Partnership (3P) Projects / \$200,000.00

### TRANSFER TO:

#### Project / OCA / Project Name / Amount

590415-100017 / 744517 / Downtown Public Site Planning / \$200,000.00

**SECTION 5**. That for the purpose stated in Section 2, the expenditure of up to \$200,000.00 or so much thereof as may be needed is hereby authorized to be expended from Fund 704, Project 590415-100017, Downtown Public Site Planning, Object Level One 06, Object Level Three 6621, OCA Code 744517.

**SECTION 6.** That the expenditure of \$50,000.00 or so much as may be necessary, is hereby authorized from the Development Department, Department 44-02, General Fund, Fund 010, Object Level Three 3337, OCA Code 442030.

**SECTION 7.** That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

**SECTION 8.** That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance

**SECTION 9.** That the City Auditor is hereby authorized to transfer the unencumbered balance in a project account to the unallocated balance account within the same fund upon receipt of certification by the Director of the Department administering said project that the project has been completed and the monies are no longer required for said project.

**SECTION 10.** That this ordinance shall take effect and be in force from and after the earliest period allowed by law.