



# City of Columbus

Office of City Clerk  
90 West Broad Street  
Columbus OH 43215-9015  
columbuscitycouncil.org

## Legislation Text

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**File #:** 0671-2016, **Version:** 1

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This ordinance authorizes the Director of the Recreation and Parks Department to modify the existing contract with Motivate International, Inc. for the expansion of the CoGo Bike Share Program. This expansion will provide five new stations and new connections to the north, near west and near east sides of Columbus.

**Background:** In 2013 Columbus Recreation and Parks launched CoGo, Ohio's first bike share program, with 30 stations and 300 bikes. The system features low cost bikes available for short term use from bike stations spread throughout downtown. The system expanded in 2014 to 41 stations and 400 bikes. To date, over 115,000 rides have been taken travelling over 320,000 miles. The system is popular with tourists, residents, special events, downtown employees, students, and offers an alternative transit option in Columbus. Bike share offers a unique, low cost way to complete short trips without the use of a car. The health benefits of active transportation are well recognized and the system is expanding into equity neighborhoods where access to a bike can offer an important transportation option. Cities with bike sharing provide their residents and visitors an important, popular means of getting around. Bike share is shown to be a key item in helping retain young professionals and increase the diversity of ways to get to employment, recreation, attractions, events, and also provide a valuable service for the expanding number of carless households. Previous Ordinances: 2241-2012, 2744-2014 and 1198-2015.

This project will support the mission of the Recreation and Parks Master Plan by improving access to trails, greenway corridors, parks, jobs, events, and attractions throughout the city all while improving the city's environmental health.

**Planning Area:** Citywide

**Principal Parties:**

Motivate International, Inc.  
5202 3<sup>rd</sup> Avenue, Brooklyn, NY 10220  
Justin Ginsburgh 503-230-9864  
CC#27-1439188 Exp. Date: 11/12/16

**Emergency Justification:** An emergency exists in the usual daily operations of the Recreation and Parks Department in that it is immediately necessary to enter into said contract so that the sixteen week lead time can be met and the expansion can be in place by the June 2016 riding season.

**Fiscal Impact:** \$180,000.00 is budgeted and available in the Recreation and Parks Voted Bond Fund 7702 to meet the financial obligations of this contract.

To authorize and direct the Director of Recreation and Parks to modify the existing contract with Motivate International, Inc. for the expansion of the CoGo Bike Share Program; to authorize the expenditure of \$180,000.00 from the Recreation and Parks Voted Bond Fund 7702; and to declare an emergency. (\$180,000.00)

**WHEREAS,** it is necessary to authorize and direct the Director of Recreation and Parks to modify the existing contract with Motivate International, Inc. for the expansion of the CoGo Bike Share Program; and

**WHEREAS,** it is necessary to authorize the expenditure of \$180,000.00 from the Recreation and Parks Voted Bond Fund

7702; and

**WHEREAS**, an emergency exists in the usual daily operation of the Department of Recreation and Parks in that it is immediately necessary to enter into said contract so that the sixteen week lead time can be met and the expansion can be in place by the June 2016 riding season; **NOW, THEREFORE**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the Director of Recreation and Parks be and is hereby authorized to modify the existing contract with Motivate International, Inc. for the expansion of the CoGo Bike Share Program.

**SECTION 2.** That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

**SECTION 3.** That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

**SECTION 4.** That the City Auditor is hereby authorized to transfer the unencumbered balance in a project account to the unallocated balance account within the same fund upon receipt of certification by the Director of the Department administering said project that the project has been completed and the monies are no longer required for said project.

**SECTION 5.** For the purpose stated in Section 1, the expenditure of \$180,000.00 or so much thereof as may be necessary to pay the cost thereof, be and is hereby authorized from the Voted Recreation and Parks Bond Fund 7702 in object class 06 Capital Outlay per the accounting codes in the attachment.

**SECTION 6.** That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor or 10 days after passage if the Mayor neither approves nor vetoes the same.