



# City of Columbus

Office of City Clerk  
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columbuscitycouncil.org

## Legislation Text

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To Recognize and Celebrate the Greater Columbus Tourism Ambassador Program and its Contributions to the City of Columbus.

**WHEREAS**, the Greater Columbus Tourism Ambassador Program was founded to create a culture of service and foster a welcoming climate for visitors and residents of the City of Columbus; and

**WHEREAS**, the Greater Columbus Tourism Ambassador Program provides knowledge about our City, and its attractions, history, and popular events in order to engage visitors and promote tourism in Columbus; and

**WHEREAS**, the Greater Columbus Tourism Ambassador Program supports a flourishing tourist economy in Columbus, hosting 37.6 million visitors, spending over \$5.7 billion annually, greatly contributing to local businesses and residents; and

**WHEREAS**, as the Certified Tourism Ambassador Program celebrates its 10<sup>th</sup> anniversary in the United States in 2016, the Greater Columbus Tourism Ambassador Program has quickly become one of the premier chapters in the country, being the fastest city in America to certify 1,000 Certified Tourism Ambassadors on their way to having more than 3,000 CTAs operating in the City of Columbus making the Columbus chapter the largest in the country; and

**WHEREAS**, the Greater Columbus Tourism Ambassador Program continues to grow as an invaluable resource for empowering local community members to become ambassadors for our city and aids in providing the tools and knowledge to create memorable experiences for all those that live in and visit the City of Columbus; now, therefore

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

That this Council does hereby recognize and celebrate the Greater Columbus Tourism Ambassador Program on September 19, 2016.