



Legislation Text

File #: 0931-2018, **Version:** 1

Background: This ordinance authorizes the Finance and Management Director to contract with the Greater Columbus Arts Council (GCAC) for support of the Harlem Renaissance. Beginning in January 2018 and running through January 2019, virtually every major arts organization in Columbus will present an event to honor the 100th anniversary milestone of the Harlem Renaissance. Financial support will be used for creation and implementation of a strategic, cohesive marketing plan that will include: creating a logo that can be used by all organizations with Harlem Renaissance programming; developing marketing language and visuals for a variety of platforms including print, digital, social, broadcast and outdoor; planning and implementing promotional partnerships with other community events; managing the advertising buys and public relations efforts, and identifying and implementing opportunities to raise awareness for the Harlem Renaissance collaboration. Attendance at events that will be part of the Harlem Renaissance effort is projected at more than 250,000 throughout the year.

This contract will be administered by the Greater Columbus Arts Council, which serves as the City's primary non-profit agency to disburse cultural arts funding.

Greater Columbus Arts Council, Contract Compliance Number: 31-0833384

Emergency action is requested to ensure that these services can be provided by the Greater Columbus Arts Council without delay.

Fiscal Impact: This ordinance authorizes an expenditure of \$25,000.00 from the General Fund with the Greater Columbus Arts Council for support of the Harlem Renaissance.

To authorize the Director of the Department of Finance and Management to enter into contract with the Greater Columbus Arts Council for support of the Harlem Renaissance; to authorize the transfer of \$25,000.00 within the general fund; to authorize the expenditure of \$25,000.00 from the General Fund; and to declare an emergency. (\$25,000.00)

WHEREAS, the City of Columbus understands the positive economic impact that comes from supporting the arts and the 100th anniversary of the Harlem Renaissance; and

WHEREAS, the City believes that an investment in support of the Harlem Renaissance will yield economic and cultural benefits to the City Columbus; and

WHEREAS, the City's support in the amount of \$25,000.00 will be administered by the Greater Columbus Arts Council, which has for many years served as the City's primary non-profit agency to disburse cultural arts funding; and

WHEREAS, this contract is awarded pursuant to provisions relating to non-profit services of City Code Chapter 329; and

WHEREAS, an emergency exists in the usual daily operation of the Department of Finance and Management in that it is immediately necessary to authorize the Director to enter into contract with the Greater Columbus Arts Council to provide cultural arts services for the enrichment of the community for the immediate preservation of public peace, property, health, safety and welfare; now, therefore:

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS, OHIO:

SECTION 1. That the Director of the Department of Finance and Management is hereby authorized to enter into contract with the Greater Columbus Arts Council for support of the Harlem Renaissance.

SECTION 2. That the transfer of \$25,000.00 or so much thereof as may be needed, is hereby authorized within the General Fund 1000, from Dept-Div 4501 Financial Management, Object Class 10 - Transfers to Dept-Div 4550 Finance-Director's Office, Object Class 03 - Contractual Services per the account codes in the attachment to this ordinance.

See Attached File: Ord 0931-2018 Legislation Template.xls

SECTION 3. That the expenditure of \$25,000.00, or so much thereof as may be needed in regard to the action authorized in Section 1, is hereby authorized from the General Fund 1000 in object class 03 Contractual Services, per the accounting codes in the attachment to this ordinance.

See Attached File: Ord 0931-2018 Legislation Template.xls

SECTION 4. That the monies in the foregoing Sections shall be paid upon order of the Director of Finance and Management, and that no order shall be drawn or money paid except by voucher, the form of which shall be approved by the City Auditor.

SECTION 5. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 6. That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

SECTION 7. That this contract is awarded pursuant to the provisions relating to non-profit services in City Code Chapter 329.

SECTION 8. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.