



Legislation Text

File #: 1363-2018, **Version:** 1

To approve bid waiver authorization for Callaway Golf for the purchasing of resale merchandise for the Airport Golf Course (GC).

Background: On April 1, 2018, the Golf Division assumed the operation of the Airport Golf Course's pro shop merchandise sales. The Golf Program Manager positions are city employees but also act as independent contractors which operate the pro shop services for the City. The Golf Program Manager at the Airport GC retired in April and the decision was made for the golf section to assume control of the pro shop operation versus contracting it out to the new Golf Program Manager. The Golf Program manager was responsible for purchasing the inventory and supplies for the pro shop.

Callaway Golf is the distributor and manufacturer of their merchandise. The Airport GC is able to purchase Callaway branded merchandise directly from Callaway Golf versus a resale provider. This will enable us to secure the lowest pricing options including discounts on wholesale pricing for volume. Callaway is one of the industry leaders in golf ball, equipment, and merchandise sales and it is critical that the golf division be able to keep stock in the pro shops.

Principal Parties:

Callaway Golf
2180 Rutherford Road
Carlsbad, CA 92008
Mike Girkin, 614-832-5789
CCN: CC025873
CC Exp. Date: June 11, 2020

Emergency Justification: The golf course is in need of merchandise and the season is just starting. Allowing this to be processed as emergency legislation will permit Recreation and Parks to order and receive the products more quickly, offering the products to the golfers without a service interruption.

Bid Waiver Justification: The Golf Division has the ability to purchase directly from the wholesale distributor/manufacturer for Callaway golf products. This eliminates any mark-up from distributors ensuring the lowest available price on Callaway products.

Benefits to the Public: Without the merchandise in the pro shop, the golf course will not be able to offer the services to the golfers needed for a quality golfing experience. Potential revenue loss will occur if there is no product in the pro shop.

Community Input Issues: We have received negative feedback from golfers for not having the selection of merchandise in the pro shops.

Fiscal Impact: Not to exceed \$50,000.00 for year one. Funding is budgeted and available in the Recreation and Parks operating fund for these purchases.

To authorize the Director of Finance and Management, on behalf of Recreation and Parks, to enter into contract with Callaway Golf for the purchase of merchandise for the Airport Golf Course; to waive the competitive bidding provisions

of the Columbus City Code; and to declare an emergency. (\$0.00)

WHEREAS, the Recreation and Parks Department will require the purchase of golf course retail supplies from Callaway golf during the 2018 golf season; and

WHEREAS, it is in the best interest of the City to waive the competitive bidding provisions of City Code Chapter 329 to purchase directly from Callaway Golf in order to receive the best possible pricing; and

WHEREAS, it is necessary to authorize the Director of Finance and Management through its purchasing office to enter into contract, on behalf of Recreation and Parks, with Callaway Golf; and

WHEREAS, an emergency exists in the usual daily operation of the Recreation and Parks Department in that it is immediately necessary to authorize the Director of Finance and Management to enter into contract with Callaway Golf for the purchase of merchandise for the customers of the Airport Golf Course, thereby preserving the public health, property, safety, and welfare of the public; **NOW, THEREFORE**

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Director of the Department of Finance and Management be and is hereby authorized to enter into contract, when sufficient budget exists, for golf supplies, as needed, with Callaway Golf on behalf of Recreation and Parks.

SECTION 2. That this Council finds it to be in the best interests of the City to waive the relevant provisions of Chapter 329 of City Code relating to Competitive bidding for this purchase.

SECTION 3. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.