



## Legislation Text

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**File #: 1662-2018, Version: 1**

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### **1. BACKGROUND**

This legislation authorizes the Director of Public Service to enter into an agreement with Short North Alliance Inc. (“SNA”) to facilitate the implementation of parking and mobility initiatives within the Short North Parking Benefit District (the “SNPBD”) under Section 2155 of the Columbus City Code.

Ordinance No. 1189-2018 authorized the Director of Public Service to promulgate rules and regulations for the administration of a parking benefit district, and granted the Director the authority to disburse funds generated from parking meter revenue to assist in funding transportation, parking and mobility projects and initiatives within the limits of a defined parking benefit district.

The City desires to engage SNA to advance the implementation of the Short North Parking Plan. SNA will be responsible for the management, contract administration, communications, reporting, and financial oversight of the following initiatives: the Visitor Validation Program, which aims to increase occupancy of off-street garages in the Short North and to maximize off-street parking supply; the Employee Mobility Benefit Fund, which provides various incentives intended to reduce traffic congestion and parking demand to those who work in the Short North; and the Short North Marketing & Communications Program, which educates the public on transportation and parking options through print and digital media and on-street signage. This legislation authorizes the encumbrance and expenditure of up to \$225,000.00 to fund those initiatives through February 29, 2020, at which time the City has the option to renew or extend that agreement through 2022.

Approval of this ordinance is contingent on approval of Ordinance No. 2018-2018 and Ordinance No. 1918-2018.

### **2. CONTRACT COMPLIANCE INFORMATION**

The contract compliance number for Short North Alliance Inc. is CC008394, which expires May 21, 2020.

### **3. FISCAL IMPACT**

Funding for this agreement is available as follows: \$225,000.00 is available in the Parking Meter Program Fund within the Department of Public Service. Approval of this ordinance is contingent on approval of Ordinance No. 2018-2018 and Ordinance No. 1918-2018.

### **4. EMERGENCY DESIGNATION**

Emergency action is requested to allow for the immediate execution of the agreement and implement the Short North Parking Plan without delay.

To authorize the Director of Public Service to enter into an agreement with Short North Alliance, Inc. to facilitate the implementation of parking and mobility initiatives within the Short North Benefit District; to authorize the expenditure of up to \$225,000.00 from the Short North Special Parking Area Subfund; and to declare an emergency. (\$225,000.00).

**WHEREAS**, Ordinance No. 1189-2018 authorized the Director of Public Service to promulgate rules and regulations for the administration of a parking benefit district and granted the Director the authority to disburse funds generated from parking meter revenue to support transportation, parking and mobility projects and initiatives within the limits of a defined parking benefit district; and

**WHEREAS**, the Department of Public Service desires to establish a partnership with the Short North Alliance, Inc. to implement parking and mobility programs that will increase access for all user groups and support the growth and

development of the Short North; and

**WHEREAS**, this legislation authorizes the Director of Public Service to enter into an agreement with Short North Alliance, Inc. for that purpose; and

**WHEREAS**, approval of this ordinance is contingent on approval of Ordinance No. 2018-2018 and Ordinance No. 1918-2018; and

**WHEREAS**, an emergency exists in the usual operation of the Department of Public Service in that is immediately necessary to execute the aforementioned agreement in order to maintain the current deployment schedule and to meet community commitments, thereby preserving the public health, peace, property, safety, and welfare; **NOW, THEREFORE**,

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the Director of Public Service be and hereby is authorized to enter into contract with the Short North Alliance, Inc. for the provision of services related the implementation of the Short North Parking Plan.

**SECTION 2.** That the expenditure of \$225,000.00, or so much thereof as may be needed, is hereby authorized in Fund 2268 (Parking Meter Program Fund), Short North Special Parking Area Subfund 226802, Dept-Div 59-13 (Traffic Management), in Object Class 03 (Purchased Services), per the account codes in the attachment to this ordinance.

**SECTION 3.** That the funds are hereby deemed appropriated and expenditures and transfers authorized to carry out the purposes of this ordinance and the City Auditor shall establish such accounting codes as necessary.

**SECTION 4.** That final approval of this ordinance is contingent upon approval of Ordinance No. 2018-2018 and Ordinance No. 1918-2018.

**SECTION 5.** That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.