



Legislation Text

File #: 0026-2019, **Version:** 1

Background: This legislation authorizes the Director of the Department of Development to amend the contract with Fahlgren Mortine by extending the contract period to January 31, 2020. Fahlgren Mortine is one of the largest independent marketing and communication agencies in the region. It is at the forefront of converging media. From creating campaign and brand communications to forging reputations and influencing policy, Fahlgren Mortine will help bring clarity to business markets about who you are, what you mean and where you stand. The company ensures that collaborative culture also translates into top quality service for each and every client.

Columbus City Council, per Ordinance Number 3078-2017, passed on December 11, 2017, authorized the Director of the Department of Development to enter into contract with Fahlgren Mortine for the purpose of providing marketing support services to the Economic Development Division of the Department of Development. Columbus City Council also authorized the expenditure of \$35,000 for marketing support services from Fahlgren Mortine.

An amendment is needed to extend the contract period to January 31, 2020 to allow Fahlgren Mortine to continue providing marketing support services to the Economic Development Division of the Department of Development.

Emergency Justification: Emergency action is necessary to allow Fahlgren Mortine to continue to provide services to the Economic Development Division of the Department of Development without interruption.

Fiscal Impact: This legislation does not have a fiscal impact.

To authorize the Director of the Department of Development to amend the contract with Fahlgren Mortine by extending the contract period to January 31, 2020 for the purpose of allowing Fahlgren Mortine to continue to provide marketing support services to the Economic Development Division of the Department of Development; and to declare an emergency.

WHEREAS, Columbus City Council, per ordinance number 3078-2017, passed on December, 11 2017, authorized the Director of the Department of Development to enter into contract with Fahlgren Mortine for the purpose of providing marketing services to the Economic Development Division of the Department of Development; and

WHEREAS, ordinance number 3078-2017, also authorized the expenditure of \$35,000 for marketing services from Fahlgren Mortine; and;

WHEREAS, the City of Columbus entered into contract with Fahlgren Mortine to perform marketing services from December 12, 2017 until January 31, 2019; and

WHEREAS, additional time is needed to provide the marketing support services for the Economic Development Division of the Department of Development; and

WHEREAS, an amendment is needed to extend the contract period to January 31, 2020 for the purpose of performing the needed marketing services for the Economic Development Division of the Department of Development;

WHEREAS, an emergency exists in the usual daily operation of the Department of Development in that it is immediately necessary to authorize the Director to enter into an amendment to the Fahlgren Mortine contract to extend the term, thereby preserving the public health, peace, property, safety and welfare; **Now, Therefore,**

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

Section 1. That the Director of the Department of Development is hereby authorized to amend the contract with Fahlgren Mortine for the purpose of extending the contract period to January 31, 2020.

Section 2. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.