



City of Columbus

Office of City Clerk
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columbuscitycouncil.org

Legislation Text

File #: 0139X-2019, **Version:** 1

To congratulate team "Get It Done" for winning first place at the Purple Aisle Transportation Innovation Weekend for their proposal that embodies the spirit of innovation and equity that inspired the competition.

WHEREAS, access to transportation is considered a barrier to employment and economic mobility, with most employers considering transportation as a prerequisite to employment rather than a benefit; and

WHEREAS, 84% of employees in the City of Columbus report a solo commute, leading to congested streets that create unsafe conditions for both pedestrians and drivers, as well as the environment; and

WHEREAS, transportation issues are one of the top causes of job loss which harms not only employees but also employers through high turnover costs, high parking costs, and attracting and retaining happy employees; and

WHEREAS, the Purple Aisle Transportation Innovation Weekend brought together neighborhood leaders and transit professionals to develop and pitch solutions to solve these issues and create a more equitable transportation system in Columbus; and

WHEREAS, team "Get It Done" won the pitch competition for their innovative proposal to provide smart commute benefits to employees for methods including carpooling, walking, biking, and taking the bus to work; and

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBUS:

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