



# City of Columbus

Office of City Clerk  
90 West Broad Street  
Columbus OH 43215-9015  
columbuscitycouncil.org

## Legislation Text

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**File #:** 1572-2019, **Version:** 1

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This ordinance authorizes the Director of the Recreation and Parks Department to modify the existing contract with Motivate International, Inc. for a five year term from July 1, 2019 to July 1, 2024 to operate and expand the CoGo Bike Share Program.

**Background:** This legislation will provide a new five year contract with Motivate International Inc. (Lyft) to continue to operate the CoGo Bike Share program throughout the city. The network currently has 79 stations with 600 bikes. In 2013 the City launched CoGo, Ohio's first bike share program, with 30 stations and 300 bikes. The system features low cost bikes available for short term use from bike stations spread throughout the downtown. The system expanded in 2014 to 41 stations and 400 bikes. To date, over 250,000 rides have been taken, and the network averages over 4,000 miles travel per week. The system is popular with tourists, residents, special events, downtown employees, students, and offers an alternative transit option in Columbus. The health benefits of active transportation are well recognized and the system is expanding into equity neighborhoods where access to a bike can offer an important transportation option. Bike share is shown to be a key item in helping retain young professionals and increase the diversity of ways to get to employment, recreation, attractions, events, and also provide a valuable service for the expanding number of carless households.

**Principal Parties:**

Motivate International, Inc.  
220 36th Street  
Brooklyn, NY 11232  
Miller Nuttle, 607.592.9500  
CCN: 27-1439188  
August 31, 2019

**Emergency Justification:** An emergency exists in the usual daily operations of the Recreation and Parks Department in that it is immediately necessary to modify said contract to begin a new term on July 1, 2019.

**Benefits to the Public:** The health benefits of active transportation are well recognized and the system is expanding into equity neighborhoods where access to a bike can offer an important transportation option. Bike share is shown to be a key item in helping retain young professionals and increase the diversity of ways to get to employment, recreation, attractions, events, and also provide a valuable service for the expanding number of carless households.

**Area(s) Affected:**

Community Areas---city wide

The CoGo bike share network is available throughout the central city, near east side, OSU campus, Franklinton, and reaches Bexley, Grandview Heights, Upper Arlington. Over 275,000 residents live close to bike share stations.

**Master Plan Relation:** This program supports the mission of the Recreation and Parks Master Plan by improving connectivity to greenways parks, jobs, events, and attractions throughout the city, as well as improving the city's environmental health.

To authorize the Director of Recreation and Parks to modify and extend the current contract with Motivate International, Inc. for the extension of the contract term end date of July 1, 2019 to July 1, 2024, and to declare an emergency. (\$0.00)

**WHEREAS**, it is necessary to authorize and direct the Recreation and Parks Department Director to modify and extend the current with Motivate International, Inc. from the contract term end date of July 1, 2019 to July 1, 2024; and

**WHEREAS**, an emergency exists in the usual daily operation of the Department of Recreation and Parks in that it is immediately necessary to authorize the Director to modify and extend the contract so that it will not expire on July 1, 2019, for the public health, safety and welfare; **NOW, THEREFORE**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the Director of Recreation and Parks is hereby authorized to modify and extend the current contract with Motivate International, Inc. from the contract term end date of July 1, 2019 to July 1, 2024.

**SECTION 2.** That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or 10 days after passage if the Mayor neither approves nor vetoes the same.