



## Legislation Text

---

**File #:** 2374-2019, **Version:** 1

---

### **1. BACKGROUND**

This legislation authorizes the Director of Public Service to renew an agreement with Short North Alliance, Inc. (“SNA”) to facilitate the implementation of parking and mobility initiatives within the Short North Parking Benefit District (the “SNPBD”) under Section 2155 of the Columbus City Code.

Ordinance No. 1189-2018 authorized the Director of Public Service to promulgate rules and regulations for the administration of a parking benefit district, and granted the Director the authority to disburse funds generated from parking meter revenue to assist in funding transportation, parking and mobility projects and initiatives within the limits of a defined parking benefit district.

Ordinance No. 1662-2018 authorized the Director of Public Service to enter into contract to the SNA in the amount of \$225,000.00 expiring on February 29, 2020. However, the City has the option to renew or extend that agreement through 2022. This legislation renews that agreement and authorizes the appropriation, encumbrance and expenditure of up to \$247,000.00 to fund those initiatives through February 28, 2021.

The City desires to engage SNA to advance the implementation of the Short North Parking Plan. SNA will be responsible for the management, contract administration, communications, reporting, and financial oversight of the following initiatives: the Visitor Validation Program, which aims to increase occupancy of off-street garages in the Short North and to maximize off-street parking supply; the Employee Mobility Benefit Fund, which provides various incentives intended to reduce traffic congestion and parking demand to those who work in the Short North; and the Short North Marketing & Communications Program, which educates the public on transportation and parking options through print and digital media and on-street signage.

### **2. CONTRACT COMPLIANCE INFORMATION**

The contract compliance number for Short North Alliance Inc. is CC008394, which expires May 21, 2020.

### **3. FISCAL IMPACT**

Although this was not originally budgeted in the Short North Special Parking Area Subfund, funding for this agreement is available as follows: \$247,000.00 is available in the Parking Meter Program Fund, Short North Special Parking Area Subfund within the Department of Public Service. This is a temporary funding source and the Short North Special Parking Area Subfund will be reimbursed via legislated transfer once the Short North Parking Benefit District Operating Subfund has sufficient resources.

To appropriate \$247,000.00 from the unappropriated balance of the Short North Special Parking Area Subfund; to authorize the Director of Public Service to renew into an agreement with Short North Alliance, Inc. to facilitate the implementation of parking and mobility initiatives within the Short North Benefit District; to authorize the appropriation and expenditure of up to \$247,000.00 from the Short North Special Parking Area Subfund. (\$247,000.00).

**WHEREAS**, Ordinance No. 1189-2018 authorized the Director of Public Service to promulgate rules and regulations for the administration of a parking benefit district and granted the Director the authority to disburse funds generated from parking meter revenue to support transportation, parking and mobility projects and initiatives within the limits of a defined parking benefit district; and

**WHEREAS**, Ordinance No. 1662-2018 authorized the Director of Public Service to enter into an agreement with the Short North Alliance, Inc. for \$225,000.00 expiring on February 29, 2020, however the City has the option to renew or

extend that agreement through 2022; and

**WHEREAS**, the Department of Public Service desires to renew a partnership with the Short North Alliance, Inc. to implement parking and mobility programs that will increase access for all user groups and support the growth and development of the Short North; and

**WHEREAS**, this legislation authorizes the Director of Public Service to renew an agreement in the amount of \$247,000.00 with Short North Alliance, Inc. for that purpose; **NOW, THEREFORE**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That from the unappropriated monies and from all monies estimated to come into said subfund from any and all sources and unappropriated for any other purpose during the fiscal year ended December 31, 2019, the sum of \$247,000.00 is appropriated in Subfund 226802 (Short North Special Parking Area Subfund), Dept-Div 5906 (Parking Services Division), in Object Class 03 (Purchased Services) per the account codes in the attachment to this ordinance.

**SECTION 2.** That the Director of Public Service be and hereby is authorized to renew a contract with the Short North Alliance, Inc. for the provision of services related the implementation of the Short North Parking Plan.

**SECTION 3.** That the expenditure of \$247,000.00, or so much thereof as may be needed, is hereby authorized in Fund 2268 (Parking Meter Program Fund), Short North Special Parking Area Subfund 226802, Dept-Div 59-06 (Parking Services Division), in Object Class 03 (Purchased Services), per the account codes in the attachment to this ordinance.

**SECTION 4.** That the funds are hereby deemed appropriated and expenditures and transfers authorized to carry out the purposes of this ordinance and the City Auditor shall establish such accounting codes as necessary.

**SECTION 5.** That this ordinance shall take effect and be in force from and after the earliest period allowed by law.