



Legislation Text

File #: 0254-2020, **Version:** 1

This ordinance authorizes Columbus City Council to enter into a contract with Debora Myles Consulting, LLC in support of the Commission on Black Girls.

Debora Myles LLC will be responsible for marketing and event planning services for the Commission on Black Girls. Including but not limited to the following:

- Event Planning & Event Management
- Manage and Establish a Database
- Creative Design-Printed Pieces including event program, Bookmark, and Chatbooks
- Social Media Engagement: Facebook, Instagram, and more as needed
- Website Planning Updates and Revisions
- PowerPoint: Event & Traveling Show
- PR: tv, newspaper, magazine, radio
- Messaging: Development and Implementation
- Create Slideshow(s)
- Establish and Test Playlist
- Run-of-Show: Create and Manage
- Attend Commission Meetings
- Attend City Council Meetings as Needed

About the Commission on Black Girls: Racial disparities persist in various economic and social outcomes. Income, wealth, educational attainment, and health all have trends that highlight the persistence of the challenges that have resulted from historical realities. Inequities continue to present significant challenges in the lives of Black women even from their childhood.

In order to change the trajectory of Black women, it is important to focus on Black girls and position Black girls “at promise” as opposed to “at risk”. On July 16, 2018 Columbus City Council adopted resolution 0208X-2018 to create a Commission on Black Girls, sponsored by Council Member Priscilla R. Tyson. The twenty-five member Commission is composed of key community stakeholders representing private, public and non-profit organizations.

The Commission will study and assess the current quality of life for Black girls’ ages 11-22, residing in central Ohio. Intervening in the experiences of Black females while they are still girls may be the most effective way of improving their future outcomes. The Commission has engaged in six months of intensive fact finding and hearing from subject-matter experts on the current issues (social determinants) that impact the quality of life for Black girls. Through the culmination of analytic results from listening sessions, focus groups, literature reviews, expert discourse and survey results, the Commission will develop and implement recommendations to ensure opportunities, successful futures and the achievement of a high quality of life for Black girls. Using data to transform lives of Black girls, the Commission will exist through December 2020.

Emergency action is necessary to avoid causing interruptions in the delivery of program services.

Fiscal Impact: Funding is available within the Neighborhood Initiatives subfund.

To authorize Columbus City Council to enter into contract with Debora Myles Consulting LLC for marketing and event

planning services in support of the Commission on Black Girls; to authorize appropriations and expenditures of \$35,870.00 within the Neighborhood Initiatives subfund; and to declare an emergency. (\$35,870.00)

WHEREAS, the Commission on Black Girls will study and assess the current quality of life for Black girls ages 11-22, residing in central Ohio; and

WHEREAS, to date, the Commission has engaged in eighteen months of intensive fact finding and hearing from subject-matter experts on the current issues and social determinants that impact the quality of life for Black girls; and

WHEREAS, through the culmination of analytic results from listening sessions, focus groups, literature reviews, expert discourse and survey results, the Commission will develop and implement recommendations to ensure opportunities, successful futures and the achievement of a high quality of life for Black girls; and

WHEREAS, Debora Myles Consulting, LLC will be responsible for marketing and event planning services for the Commission on Black Girls; and

WHEREAS, an emergency exists in the usual daily operation of the City Council in that it is immediately necessary to authorize it to enter into contract with Debora Myles Consulting LLC to avoid causing interruptions in the delivery of CoBG program services, all for the preservation of the public health, peace, property, safety, and welfare; now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That Columbus City Council is hereby authorized to enter into contract with Debora Myles Consulting, LLC. for marketing and event planning services in support of the Commission on Black Girls.

SECTION 2. That the City Auditor is hereby authorized to appropriate \$35,870.00 in the Neighborhood Initiatives subfund, fund 1000, subfund 100018, to Columbus City Council, in Object Class 03 - Contractual Services, per the accounting codes in the attachment to this ordinance.

SECTION 3. That the expenditure of \$35,870.00 or so much thereof as may be needed pursuant to the actions authorized in SECTION 1, is hereby authorized per the accounting codes in the attachment to this ordinance.

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 5. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.