



## Legislation Text

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To commemorate the accomplishments of Kimberly A. Blackwell and to congratulate her on administering the keynote during Columbus City Councils Black History Month Celebration

**WHEREAS**, Kimberly A. Blackwell is heralded as one of the nation's top executives in new media, marketing and advertising; and

**WHEREAS**, As the Chief Executive Officer of PMM Agency, Kimberly A. Blackwell is constantly stretching the boundaries of creativity while tackling the tough questions. With the ability to provide tangible and dynamic solutions, Blackwell has served as a trusted advisor to multiple public and private sector organizations, including White House administrations; and

**WHEREAS**, Kimberly A. Blackwell has been saluted as a 2018 Business First "Smart 50" and "C-Suite Award" honoree, named as one of "2017 Most Powerful Women in Business" by Black Enterprise, selected PR News' "Top Women in PR," and honored as an EBONY POWER 100 which honors inspiring African-Americans; and

**WHEREAS**, In a heavily male-dominated industry, Kimberly A. Blackwell launched a dream in a 600 square-foot apartment and transformed it into a nationally recognized marketing and management agency; and

**WHEREAS**, As a trusted technical, strategic advisor and a creative consultant to the C-Suite of publicly and privately held companies in the areas of inclusion, brand, culture, crisis and change management, organizational effectiveness, digital transformation; and

**WHEREAS**, Kimberly A. Blackwell holds a bachelor's degree from Syracuse University and earned a master's degree from Xavier University (Ohio). She has also completed executive leadership training at Dartmouth, Northwestern and Harvard universities and is a certified diversity professional of Cornell University and once served as an adjunct professor for nearly ten years; and

**WHEREAS**, As a global public speaker, thought leader, and subject matter expert in areas of entrepreneurship, wealth creation, technology, new media, crisis and culture, Kimberly A. Blackwell been called a powerhouse; now, therefore

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBUS:** that this Council hereby commemorates the achievements of Kimberly A. Blackwell and congratulates her for administering the keynote during the third Annual Black History Month Celebration and James Preston Poindexter Award Presentation on February 12, 2021.