

Legislation Text

File #: 0123X-2008, Version: 1

To recognize the North American Broadcasting Company as they celebrate their 50th anniversary on June 19, 2008.

WHEREAS, Radio Stations WMNI, WRKZ and WTDA are owned by North American Broadcasting Company, Inc. whose stock is held by the Mnich family, prominent local citizens; and

WHEREAS, The company was founded by William R. Mnich, who placed WMNI (920 AM) on the air at 9:20 AM, April 26, 1958. WRKZ (99.7 FM) (then called WMNI-FM), went on the air in September 1962; and

WHEREAS, At that time the studios and offices were located in the top floor and penthouse of the Southern Hotel which the company eventually purchased. WTDA (103.9 FM) went on the air under a time brokerage agreement, September 5, 1998. North American Broadcasting purchased the station in March 1999; and

WHEREAS, Today, the WMNI / WRKZ / WTDA studios and offices are located at 1458 Dublin Rd., Columbus, Ohio. The stations are on the air seven days each week, twenty-four hours each day. WMNI features "America's Best Music" and information targeted at adults and is affiliated with various radio news networks; and

WHEREAS, WRKZ, "The Rock" (also known as "Columbus' Rock Station"), broadcasts a mainstream rock music format targeted at young adults. WTDA, the first FM station in central Ohio featuring all talk radio programming, broadcasts the programs of several local and national talk and sports personalities including Bob and Tom, Glenn Beck, Dennis Miller, Mark the Shark and hosts from the Fox Sports Radio Network; now, therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBUS:

That we do congratulate the North American Broadcasting Company as they celebrate their fiftieth anniversary and thank them for the media services they provide to the Columbus community.